

## Starglaze's Buyers Guide for Buying a New Double Glazing Product

When you are looking to get a new double glazing product installed within your Lincolnshire or Nottinghamshire home, it's important that you get the best service as well as the best product. If you're looking to buy some new double glazing but you're not sure what to look out for, then use our handy checklist! This will help you choose the right products and the right installer for you.

### Are They an Established Company?

One of the most important things to consider when choosing a double glazing company is whether or not they are established. It's always worth heading to their about page to see how long they have been operating for, whether they are a family-owned business or not, where they serve and what products they offer. It could be that if you can't see they are an established company that your installation or product won't be carried out to a very good standard and won't be long-lasting.

Founded in 1974, Starglaze has been a family-owned company operating in Lincolnshire, Nottinghamshire and the surrounding areas for more than 45 years. Since then, we've grown to manufacture our windows alongside supplying them, offering a complete home improvement service to our customers. We pride ourselves on having such happy customers, something we illustrate by posting their testimonials on our website.



### Can You See Recommendations or Previous Work?

When choosing an installer, it's important to see if they have any project pages or pages where you can view previous installations or read about how their previous jobs went. It's important to do this

to double check if you are going to get the right fit and right product for your home. If you can't see any of this, then it is a very high-stakes gamble as to whether you get the best service or not.

As a company, Starglaze not only celebrates former installations on our [news](#) page but we also have a whole section dedicated to [testimonials](#). In total, 80% of our business comes from repeat custom and recommendations, highlighting that we are an installer that you can trust. This lets you the customer see that we are a genuine company and that you're going to receive the real deal for your home.

### Do They Avoid High-Pressure Sales Techniques?

The last thing you want when dealing with a double glazing company is to come out of there with 6 bay windows and a conservatory when you only went in to inquire about a new composite door. Some companies use high-pressure sales techniques to just make money, instead of listening to what it is the customer wants and whether they can provide the right fit for your home. It's always important to feel you're being given impartial advice, that your needs are being listened to and you get a perfect fit for your home.

At Starglaze, we offer impartial advice and don't believe in [high-pressure sale tactics](#). Our experienced and trained staff are happy to offer their professional advice, giving an honest and open approach, keeping our customers fully informed about the products they wish to buy. When we offer a bespoke quote, it comes with no obligation to book, so if you feel it isn't for you, you can walk away.



### Do They Have Third-Party Independent Accreditation?

It's important when choosing a new double glazing product that the installer holds third-party accreditations. Whether it is a Which? Trusted Trader accreditation, BSI, Checkatrade or whatever, accreditations show that the company is working to set rules and guidelines and will provide you

with the best service. If they don't have a recognised accreditation, then not only could their service not be good, but their products may not be up to the standards you need for your home.

On the Starglaze [home page](#), we display all our [accreditations](#) to show we are an installer you can trust. Not only are we a [Which? Trusted trader](#), but we hold the Trust Mark accreditation and we are a FENSA registered company. This means that we carry out each of our installations to the highest possible quality and the service will follow suit. We even list the accreditations some of our products have received, such as the Secured by Design accreditation.

### Are They Local?

There's nothing wrong with national companies, but it's worth finding out what their policy is for aftercare service and servicing. You're also not guaranteed that they will even serve your area. If the majority of their servicemen are based in one place, you may find it hard to schedule an installation. If they manufacture their products to one standard, for example, you're not guaranteed that they will cope with the local weather in mind.

With our base in Lincolnshire, we make sure to serve out locality. We serve customers in [Lincoln](#), Lincolnshire, [Nottingham](#), Nottinghamshire, [Newark-on-Trent](#), Spalding, [Louth](#), [Grimsby](#), Skegness, [Sleaford](#), [Scunthorpe](#), [Cleethorpes](#), [Mablethorpe](#), [Gainsborough](#), [Boston](#), [Horncastle](#), [Grantham](#), [Woodhall Spa](#), [Brigg](#), [Retford](#) and the surrounding areas. By focusing on one particular area, we can provide a quality installation with a product that has been manufactured with the weather of the local area in mind.



### Do They Have a Showroom Where You Can View the Products?

It's important to see the product face-to-face before getting it installed in your home. By doing so, you can start to picture whether it will be the right fit for your home. It could also open your eyes to other products that you hadn't originally seen on the website that you feel might be a better fit for your property. Without a showroom, you're relying purely on chance and the pictures of the product you have seen without seeing how the product looks and feels.

Our showroom is currently being revamped, to give our customers a better place to view our excellent product range face-to-face. Once completed, you'll be able to see how our excellent double glazing range can fit seamlessly into your home. While customers can visit the showroom

whilst it's getting revamped, they can also book a [factory tour](#). Our factory manufactures all our windows and doors using the latest technology and machinery. Here you can see how we make our products as well as the end-product which could be installed within your home.

### Do They Offer Genuine Advice Tailored to Your Home?

When you are looking to buy a new double glazing product, be it a new window or conservatory, you want to make sure that the advice you receive is suitable for your home. There's no point in getting advice about windows ideal for a heritage property if you live in a modern new-build. It's important to get the right advice otherwise you could end up with a product that doesn't fit your home's style.

Starglaze prides itself on offering genuine advice tailored specifically to our homeowner. Our experienced staff and consultants are experienced in their product knowledge and will assist you with any questions you may have. Whether you visit our showroom, call us or arrange for a member of our team to visit your home, we will offer the best advice for what products can enhance your home.



### Are their Fitters Insured to Work in Your Home?

It's important to know that the company that fits your product in your home has insured their fitters. If anything goes wrong, you don't want to be held liable with either a broken product or a large court fee.

Our installation team is fully insured and with years of experience, so you won't have to worry about the possibility of anything going wrong.

### Is My Installation Guaranteed?

When you get a new double glazing product installed in your home, you want to know if the product is guaranteed. If it isn't and anything goes wrong in a few years afterwards, you don't want to be left having to spend out more money for a solution.

We offer generous guarantees on our double glazing products and use only the best materials to ensure many years of service. With more than 40 years of experience in the industry, we know what our customers want, which is why we give our customers the guarantee of quality. If anything goes wrong within that guaranteed time frame, Starglaze will endeavour to find a solution for you.

### Take the Hassle Out of Your Search

By using the following points above, you should be able to get the right double glazing product for your home without worrying that the service and installation you will receive will not be to a high standard. If you follow these points, you'll enjoy a product that will give your home many years of service.

If you would like to find out more about Starglaze's range of double glazing products, then don't hesitate to get in contact today. You can call us on 01522 512 020 or head to our [contact page](#). To request an appointment or a call back, then fill out this [form](#). If you would like to book a home or a showroom visit, then fill out this [form](#).